

Post-Event Summary Report for SEEF

Project Name : MENU 2018 trip @ McGill with DHNUS

Location: University Of Ottawa Ottawa

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As previously mentioned in the application, MENU is an annual event organized by nutrition students from various universities (Laval, Moncton, Montreal, Ottawa, and McGill). This *Meeting des étudiants en Nutrition* ^ *Université* Others Nutrition and Dietetics students annual conferences, activities, dinners, and networking opportunities. Hosted by the University of Ottawa from March 23rd to March 25th 2018, 22 McGill students were fortunate to participate in MENU 2018, which was a striking increase from the 4 students in 2017. We recognize our funding and fundraising opportunities as a major contributor to the increase in participation this year.

We are happy to announce that many of our objectives were met. Firstly, the 22 participants greatly exceeded our expectations and was largely increased in comparison to

corners of the country. As university students, it is easy to feel distanced from other individuals, particularly the Francophone community at McGill, given the substantial proportion of Anglophone and international students. While giving an opportunity to represent McGill in that, MENU has created friendships among our participant students, which we certainly believe will last throughout the course of our degree, if not our lifetime.

As a relatively new event, we must divulge that there are aspects that could have been conducted differently, and that there is room for improvement. While the SEEF significantly the initial price of the ticket for MENU (250\$ per student), we expected additional funding from our Samosas held in February. However, the sale turned to be more or less effective and other fundraising options may be more lucrative for future years, such as a Gratto-Thon, online fundraisers, or a fundraising event (e.g. spaghetti dinner). Nonetheless, in comparison to last year, the support of DHNUS and the designation of a coordinator and leader for the overall project showed a significant increase in participation and attendance to both the information session and MENU itself. However, we now know more about the event, the organization of a fundraiser, and the potential price (and value) of the weekend. In my opinion, advertising and fundraising for MENU should be conducted near the beginning of the Fall semester to maximize team bonding and fundraising prior to the purchase of tickets in January.

Financially, we believe that it is extremely important to note that the Student Experience Enhancement Fund have significantly contributed to the success of the event by easing the monetary cost of MENU from the minds of our participants, allowing them to be wholeheartedly invested in the weekend. We would like to mention that two of our participants withdrew from MENU at the last minute. While one of them managed to find another participant to take their place, we distributed the 2500\$ among 25 individuals, providing a net ticket price of 141,30\$. In the future, we will place further emphasis on the fact that the event is refundable, and that we strongly suggest that they check their availabilities prior to purchasing their tickets.

In summary, we are extremely grateful for the funding received in regard to our application. Our objective for the future is to allow McGill University to become an active participant in the organization of MENU. With the increase in participation, we even aspire to eventually host the event. MENU was an educative and enriching experience that was enjoyed by participants from distinct backgrounds.

With all our appreciation, MENU 2018 Team;

